



What is this?

Why do you know what it is?



I know this is... because I have seen it...

It is famous because...



What are your initial thoughts?

Do you agree...



I think that influencers do/don't have control because...



Logan Paul and KSI are 'influencers'

What is the role of an influencer?



I think the role of an influencer is...

... is an influencer because they...



Do you think influencers have an important job?

A - Yes

B - No

C - Summarise



I think influencers are vital because...

I don't think we need influencers because...

We talked about... ..said that...

Thinking about your life, who influences you
and are they important?

Use the pens and paper in your
trios to list!



... influences me because...

In my life, ... is important because they
influence me to...

Community

The people who we see and interact with regularly such as neighbours, people at school, local shopkeepers.

Internet

The things we see online that may connect us with others, entertain us, persuade us, help us learn.

Family and friends

People who we care about. We may want to be like them or want them to be proud of us.

Fictional characters from books or films

Characters we admire because of the way they behave, their values, their clothes, what they look like etc.

Experiences

The experiences we have such as holidays, activities or challenges we overcome.

Education

The things we learn at school, our experiences at school and our teachers and friends.

Celebrities

Famous people we admire.

Music

Listening to music may have the power to influence how we feel, our mood or how we behave.

Word of mouth


The things we hear from other people first hand.

Culture

The ideas, customs and beliefs of a group of people.

Where do you think this falls in our British Values?



 I think influencers and being influenced links closely to... because...

Reflect

Think about:

- how you engage with influencers on social media
- who you want to be influenced by
- how you want to influence others.

"I don't think young people have opportunities to learn repair skills like I did. We were taught repair skills at school and home. Throwing items away wasn't really the culture in my day, we fixed and repaired everything."

David - age 73

Do you agree with David?
Why?

Has anyone ever showed you how to repair something?



I think David is correct because....

I think that David might not have considered....

... taught me to repair a ...

